



FOR IMMEDIATE RELEASE

Vidiom Systems Licenses S&T's TSBroadcaster OCAP Encoder

Millbrae, California, March 28, 2005 - Strategy & Technology Ltd and UniSoft Corporation announced today that Vidiom Systems Corporation has acquired an additional TSBroadcaster OCAP encoder, an object carousel generator, which will be used for OCAP application development and testing. This is the fourth such system which Vidiom is using for various OCAP development projects.

Vidiom is currently contracted by the OCAP Development LLC to build an OCAP middleware solution which is being ported to several set-top-boxes.

TSBroadcaster has been licensed by several of the top MSOs for various OCAP activities in the lab. Live deployment is planned by some of them during the latter half of this year. In addition to bound OCAP application play-out, TSBroadcaster includes full unbound application support, which requires integration with the cable headend.

Vidiom also has two S&T OCAP ATE Host systems, which serve as a core test platform for execution of CableLabs' conformance tests against OCAP implementations.

OCAP ATE Host is the standard test server platform on which CableLabs' Automatic Test Environment (ATE) is built. OCAP ATE Host consists of the core OCAP encoder technology, SoftOC, running on a dual ASI output TSPlayer MPEG-2 play-out system. CableLabs' OCAP ATE comprises the OCAP conformance tests and Test Manager installed on an OCAP ATE Host system.

About Vidiom Systems

Vidiom Systems Corporation provides technology solutions to the cable, satellite and consumer electronics industry. Specializing in the design of middleware, iTV applications and tools, as well as services including system integration consulting, technical documentation, testing, and training, Vidiom Systems' staff has the experience to develop the innovative system solutions our clients require. Founded in 1997 and

headquartered in Broomfield, Colorado, Vidiom Systems has additional offices in Portland, Oregon, and Des Moines, Iowa. For more information about the television technology products and services provided by Vidiom Systems please visit our website at www.vidiom.com

About Strategy & Technology Ltd

S&T, a company that specializes in software for Digital TV standards provides broadcast, development and testing tools specific to the CableLabs OpenCable Application Platform (OCAP) and other interactive TV middleware standards such as MHP and ACAP.
www.s-and-t.com

About UniSoft Corporation

UniSoft Corporation provides a variety of OCAP headend software, which is suitable for live transmission and use in development labs. Founded in 1981, UniSoft headquarters are located in Millbrae, California.
www.unisoft.com

For more information please contact:

Guy Hadland, UniSoft Corporation
Tel: +1 650 259 1290
E-mail: grh@unisoft.com

Michael Malcy, Vidiom Systems, Inc.
Tel: +1 (303) 604-0800, ext. 136
E-mail: mmalcy@vidiom.com