



News from Strategy & Technology Ltd

London March 28th, 2005

S&T's TSBroadcaster to be a part of Scientific-Atlanta's OCAP Solution

Strategy & Technology's OCAP Object Carousel, based on its TSBroadcaster product, designed for the delivery of OCAP interactive TV in Cable Networks, will be offered as a part of the Scientific-Atlanta's OCAP system software solution.

The two companies have signed an agreement allowing S-A to license the OCAP Object Carousel to its customers, as part of an upgrade to head-ends to support OCAP.

The OCAP Object Carousel solution provides signalling interfaces for applications and carousel delivery via both the 'in-band' and 'out-of-band' networks of the cable system..

S&T and its sales partner UniSoft Corporation have been working closely with the US industry for more than two years to ensure easy integration of the OCAP Object Carousel with existing head-end equipment; this deal is a major outcome of this effort. The OCAP Object Carousel is now being demonstrated at a number of industry events, including Cablelabs' interoperability events.

David Cutts, Director of S&T, said, "Scientific Atlanta is one of the U.S. Cable Industry's key suppliers and we are proud to be working with their team to enable operators to introduce OCAP in a timely manner."

OCAP

The OCAP™ (Open Cable Application Platform) has been developed for use in the US Cable industry by CableLabs. Trial deployments are expected by the end of this year. The OCAP specification incorporates DVB's GEM specification for Globally Executable MHP.

www.opencable.org

S&T

Strategy & Technology Ltd specialises in building and implementing technology for international standards in digital TV. S&T provides end to end interactive TV applications



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and systems for UK Broadcasters and its TSBroadcaster system is used throughout the world for the creation of MHP, MHEG and OCAP interactive TV transmissions. S&T markets its systems in the US through UniSoft Corporation.

www.s-and-t.com

UniSoft Corporation

UniSoft Corporation provides a variety of OCAP headend software, which is suitable for live transmission and use in development labs. Founded in 1981, UniSoft headquarters are located in Millbrae, California.

www.unisoft.com

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